

EventWorx Corporation Acquires Trade Shows from dmg events (Canada) inc.

For Immediate Release

CALGARY, ALBERTA, CANADA (October 2, 2017) – EventWorx Corporation, a newly formed event management company in Canada, has acquired the **Oil Sands Trade Show and Conference**, **Atlantic Canada Petroleum Show**, and **PetroChem Canada** from dmg events (Canada) inc., a wholly-owned subsidiary of DMGT (Daily Mail Group & Trust plc).

The Oil Sands Trade Show and Conference is Canada’s premier oil sands event which takes place annually in Fort McMurray, AB; similarly, the Atlantic Canada Petroleum Show is Canada’s leading offshore related energy event, hosted in St. John’s, NL annually in June. PetroChem Canada is a new brands event launched by dmg in 2016. The acquisition of these brands by **EventWorx** allows for expansion of these events, as well as a platform for additional launches and acquisitions of business to business events. dmg events continues its focus on expanding into new markets and growth opportunities in niche industry verticals.

“After leading dmg events (Canada) inc. for many years, it is extremely exciting to be given the opportunity to acquire these three incredible brands as the backbone of a new event management company in Canada, EventWorx Corporation,” said Wes Scott, President and CEO of EventWorx. “We are excited to continue the legacy of building and developing these key brands in the Canadian exhibition market. The relationships that have been developed with dmg’s customers and partners will continue and we look forward to working with dmg events on new launches into new sectors and markets in the coming years.”

Led by former dmg executives Wes Scott and Helen Wallace, EventWorx Corporation combines over 20 years experience in the trade show sector with 20 more years of business start-up expertise. With focus on building relationships and creating innovative platforms for companies to connect and do business, EventWorx looks forward to providing meaningful face-to-face opportunities for attendees and exhibitors alike.

The lineup of key industry events acquired are:

- Atlantic Canada Petroleum Show, June 21-22, 2018, St. John’s, NL
- Oil Sands Trade Show and Conference, September 11-12, 2018, Fort McMurray, AB
- PetroChem Canada, September 25-26, 2018, Edmonton, AB

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About EventWorx Corporation

EventWorx Corporation is a dynamic, full-service event agency that specializes in providing face-to-face business opportunities through conferences and trade shows. With over 30 years experience in creating innovative events, EventWorx is dedicated to assisting organizations build relationships with their customers by generating unique platforms to showcase products, share knowledge, learn, network and debut technologies.

For more information, visit www.eventworxcorporation.com

About dmgevents - Energy

dmgevents is a wholly-owned subsidiary of the Daily Mail and General Trust plc (DMGT, www.dmgt.com), an international portfolio of digital, information, media and events businesses. dmgevents is the name behind many of the largest energy events in the world, such as Global Petroleum Show (Calgary, Canada); ADIPEC (Abu Dhabi, UAE); International Pipeline Exposition (Calgary, Canada); and Gastech (Singapore). Headquartered in London, UK with offices in key locations including Calgary, Canada; Abu Dhabi, UAE; Johannesburg, South Africa; and Singapore. dmgevents brings more than 100 years' experience in organizing exhibitions and conferences around the world.

For more information visit www.dmgevents.com