



It Pays to Exhibit with EventWorx

At EventWorx we pay exhibitors to market to their customers! We believe paying exhibitors to invite their customers through their marketing activities just makes sense. As the show organizer, we are only one body promoting the show; however, when hundreds of companies promote the show, it expands the market reach exponentially.

The process is simple for our exhibitors, and free of gimmicks and unrealistic hurdles.

- Utilizing our registrations providers, EventWorx provides each exhibitor with their own unique registration code.
- EventWorx provides exhibitors with templates for exhibitor invites, postcards, email signature banners, website banners and social media banners, where they include their logo and unique registration code.
- Visitors using a unique code gain free access to the exhibition. If a visitor receives multiple invitations with several codes, the credit goes to the exhibitor whose code was entered into registration system by the visitor.
- The rebate is paid to the exhibitor when their invited visitors are verified to have attended the show. This verification is done through badge pick up and/or bar code scanners.
- Depending on the show, exhibitors receive a rebate of between \$10 and \$20 per visitor they attract to the show; up to a maximum value of 50% of the cost of their exhibit space. Half of the rebate is refunded to the exhibitor and the other half is applied as a credit for the future event.

Exhibiting Pays.

Call **403.971.3227** or email **sales@eventworxcorporation.com** today to book your exhibit space.

OIL SANDS
TRADE SHOW
AND CONFERENCE



Atlantic Canada
Petroleum Show

eventworxcorporation.com